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Voyager Moves SEO Workshops to Local Hotel for NAR Expo

(1 Nov 2007, Santa Fe, NM) Today Voyager announced their plans to teach a series of SEO workshops to brokers and agents at the 2007 NAR Expo to be held in Las Vegas this month.

“For the first time, we’ve found ourselves a bit too late to be physically present at the NAR Expo show floor” says Bart Wilson, Chief Marketing Officer at Voyager. “This is the 100th anniversary of the National Association of REALTORS (NAR) and while they originally wanted this held in Chicago, Las Vegas was chosen for the event.”

“We will be holding our SEO workshops at one or more hotels near the convention center,” added Barry Black, VP of Sales at Voyager. “We have 347 brokers and REALTORS signed up for the workshop now and we have another 200 plus phone calls to return. We only planned on giving one SEO workshop but the demand is forcing us to seek a larger ball room at one of the local hotels. Once we get the hotel ball rooms secured, we will be arranging for transportation from the Expo to our off site SEO Workshop.”

“For the first time, we are going to give anyone who craves top page rank visibility on Google the tools they need and the step by step training that any agent or broker can follow,” adds Bart Wilson. “I will be releasing my SEO workshop packaged into an easy to follow SEO book and audio CD companion sometime in 2008. It will be written for REALTORS and it will contain a review and ranking of many real estate website firms that are not Google friendly.”

About Voyager International

Voyager has been the leading source of virtual tour camera kits, virtual tour hosting and ad agency Internet marketing - advertising services which help keep our clients at the very top of the real estate food chain. Our work has been favorably reviewed by Inman, the Wall Street Journal, Business Week USA Today and Advertising Age. We operate the first Open MLS International real estate portal (Kayyah.com) that is 100% free from MLS politics and generates more than 30,000 fee-free leads a month for our subscribers.

Established in 1997, Voyager is a privately held corporation with headquarters in Santa Fe, NM and has offices and affiliates in Canada, the United Kingdom and Dubai.