

# DIGITAL DONUT WORKSHEET



- Post to Realtor.com
- Showcase Listing: \$5
- FSBO Listing. \$795
- Non-Showcase \$25
- Add Kayyah SMS \$79

LISTING I HAVE TO SHOOT

DATE:

LISTING NAME

MLS # (you can fill this in later)      # BEDS      # BATHS      SQ FT (APPROX)      OTHER FEATURES      ASKING PRICE

ADDRESS

CITY	STATE	ZIP + Four
COUNTY	AREA	

## PHOTOGRAPHY STUFF (check all that apply)

- 360 Virtual Tours     Slide Shows     Kayyah SMS     30 Open House CD-ROMs

FOR 360 TOURS ONLY -- CHECK ALL THAT YOU ARE SHOOTING BELOW

- Outside     Kitchen     Master Suite     Den/Living
- Living 2     Studio     Guest 1     Guest 2
- Guest House     Outside 2     Other

## SKETCH OUT HOUSE SHOOT BELOW

TURN ON THE LIGHTS BEFORE YOU START SHOOTING...



### IMPORTANT FSBO DISCLAIMER

Does customer WANT a starving agent to call them and work with them at a discount 3-4% sales commission?

- YES     NO

If YES, have FSBO sign the FSBO listing agreement.

### IMPORTANT TIP

Shoot 360 virtual tours FIRST  
Then shoot slide shows.

### HOT SPOT WINDOWS

Point your lens at window and expose for outside. Then bracket two or more shots for indoor exposure. You will blend in the good window shot using Photoshop and QuickMask.

### LIGHTS. LIGHTS. LIGHTS!

Make sure you turn on all of the lights. This warms up the property. Watch out to close small closets and hallway lights should also be on.

IMPORTANT SHOOTING TIP: Shoot the living room with the big bright window (2) two times. Center your lens directly toward the window and expose for outside. Then shoot one or two more exposure shots to allow for indoors shot. You will combine two images in Photoshop using QuickMask. See your Voyager Training CD. If you do not have one, order one from Voyager at [www.Voyager360.com](http://www.Voyager360.com)